






## 35<sup>th</sup> PCSI Conference Keynotes

We are excited to introduce you to our keynote speakers for our conference to be held in Reykjavík, Iceland, 27–30 September 2022. We have 5 speakers to stimulate your thinking on the conference theme: **Casemix as a foundation for sustainable health management**. We hope you can join us.

Meet our keynote speakers:

	<p><b>Dr Maria Heimisdóttir</b>          Maria is a medical doctor and is the CEO of Iceland Health Insurance. She is active in teaching and research in health care policy and management, clinical decision support and health informatics. She was previously the CFO of Landspítali University Hospital in Iceland.</p>
	<p><b>Loraine Hawkins</b>          Loraine has over 30 years' experience spanning 33 countries. She is an expert adviser to WHO on health financing, health systems, governance and the interface between health financing systems and public financial management. She is also the Director of the Health Foundation, a health policy think tank and research NGO in the United Kingdom.</p>
	<p><b>Jeffrey Stensland</b>          Jeffrey is a Principal Policy Analyst with MedPAC, an independent federal body that advises the U.S. Congress on issues affecting the Medicare program. His areas of research include hospital payment, geographic variation, rural health, and physician-hospital integration.</p>
	<p><b>Dr. Robert Jakob</b>          Robert is Unit Lead for Classifications, Terminologies, and Standards in WHO, leading the WHO Network for the Family of International Classifications, comprising collaborating centres, NGO and other partners. He is responsible for strategies related to ICD (diseases and more), ICF (functioning) and ICHI (interventions) amongst other classifications.</p>
	<p><b>Professor Jason Sutherland</b>          Jason is a Professor in the Centre for Health Services and Policy Research (CHSPR), School of Population and Public Health, in the University of British Columbia's Faculty of Medicine, and the Program Head of Health Services and Outcomes at the Centre for Health Evaluation and Outcome Sciences. Jason leads research evaluating health system performance, health care funding policy, patients' outcomes, and has been advising governments on healthcare funding policy in Canadian provinces.</p>